



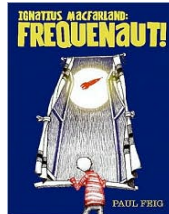
PRESS RELEASE

Aventura City of Excellence School

Date: September 19, 2008
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ACES Special Events/Projects

TV DIRECTOR, PRODUCER & CHILDREN'S AUTHOR INSPIRES ACES STUDENTS

LOVE OF LITERACY



Children's' author Paul Feig visited Aventura City of Excellence School on September 15th. The event was sponsored by Books and Books in Coral Gables.

While this is Paul's first book as a children's' author, all of us would know his creative talents as one of the producers and writers for "The Office" and as creator of the "Freaks and Geeks" TV series.

He spoke to an assembly of ACES 3rd and 5th grade students about his new book and career in writing and producing for television. It didn't take him long to connect with the students. They were fascinated with his background in television and his humorous and engaging style.

Paul highlighted some of the features from his story covering the cultural and industrial milestones and advancements of the last few centuries, while couching it in a fun and entertaining story. His talk was a success with ACES students. They laughed and thoroughly enjoyed his presentation.

The questions from the students were non-stop and entertaining as well. They all wanted to know which famous people the author knew. After the assembly students couldn't wait to line-up and to meet the author personally to have him sign their book.

About Paul Feig's new book, *IGNATIUS MACFARLAND: FREQUENAUT!*

Ever thought of traveling to another frequency? Neither did Ignatius MacFarland. It just sort of happened. After being teased one too many times at school, he decides to build a rocket with the hope that extraterrestrials might be nicer than his classmates. But instead of landing in outer space, Ignatius ends up in another frequency filled with all sorts of weird creatures. The new frequency is kind of like a cheaper crummier version of our own frequency, thanks to Mr. Arthur, the former English teacher turned dictator ruling the place. Mr. Arthur has taken the art, culture, and advancements of our world, shared them with this new frequency, and convinced the creatures around him that he's a genius. It's up to Iggy and Karen, another trapped earthling, to expose Mr. Arthur for the fraud that he is-and to hopefully make it home alive. Iggy won't be going home any time soon, so get ready for a sequel from this talented comedic writer who specializes in creating loveable nerds we want to succeed.

About ACES:

Aventura City of Excellence School (ACES), established in 2003, serves 900 students grades Kindergarten through eighth grade as the first municipal-sponsored school in Miami-Dade County. ACES' Middle School Wing opened in August 2005 and filled to capacity in August 2007. ACES has achieved an A status for the past four years and is considered a Leader in "Educational Best Practices," teaching the "whole child," known for its innovative programming. ACES maintains a low student-teacher ratio, state of the art facilities, advanced technology, a safe environment for students to learn, a values-based Education and a progressive curriculum; including programs for Gifted Students, Exceptional Student Education (ESE), English as a Second Language (ESOL), and Before and After School Care. In addition, ACES offers many unique programs for students and families including; "Special Interest Clubs," After School Sports, Art and Drama Programs, Parenting Workshops and a Middle School Leadership Speaker Series for students and families featuring leading entrepreneurs and an Authors Series. ACES won first place for the "Best Garden" in the Fairchild Botanical Garden Exchange for two years in a row. In addition, ACES has also won a State Innovation Award, State School of Character Award, ranked as a National Finalist for the prestigious National Schools of Character Awards and has won five National Character Education Promising Practices Awards. ACES has been honored as one of the highest ranking combination schools (i.e. Elementary and Middle School) in the State of Florida and in the district. For more information, visit ACES school Web Site at www.aventuracharter.org or call 305-466-1499.